



Arduino is an open source company and distributed with offices in Italy, Sweden, and Switzerland. With over 100 employees working world-wide, Arduino develops easy to use development systems for humans. The classic Arduino IDE is downloaded every 2,5 seconds, adding up to over 28.000.000 downloads per year. Read more at: www.arduino.cc

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MISSION

Bring state of the art OS technology to a level that will enable anyone to develop with it

VISION

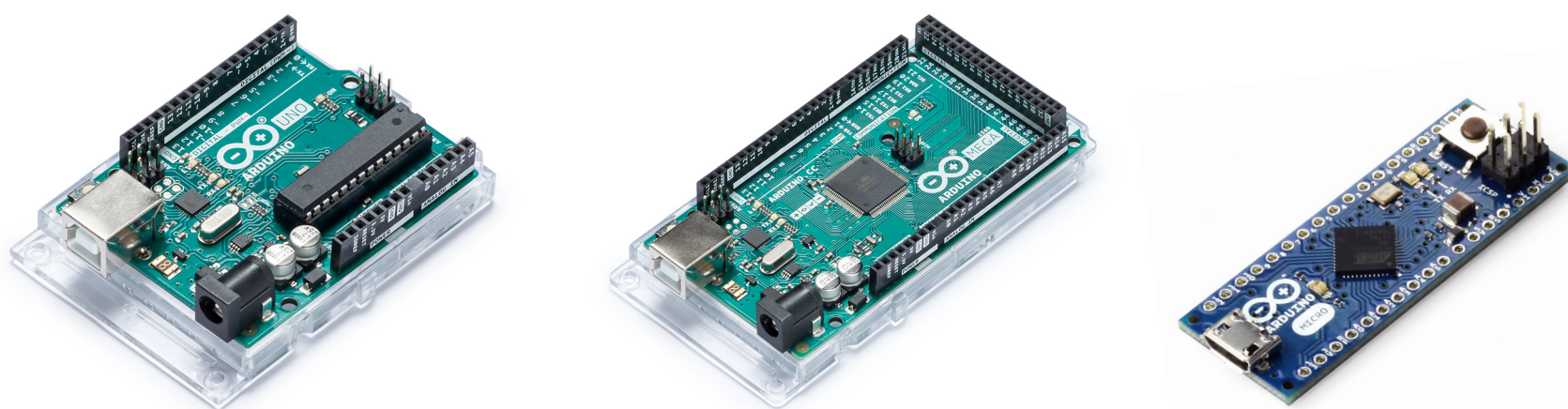
Create the best user experience possible for hybrid (SW + HW) authoring tools

PROPOSITION

OUTCOMES

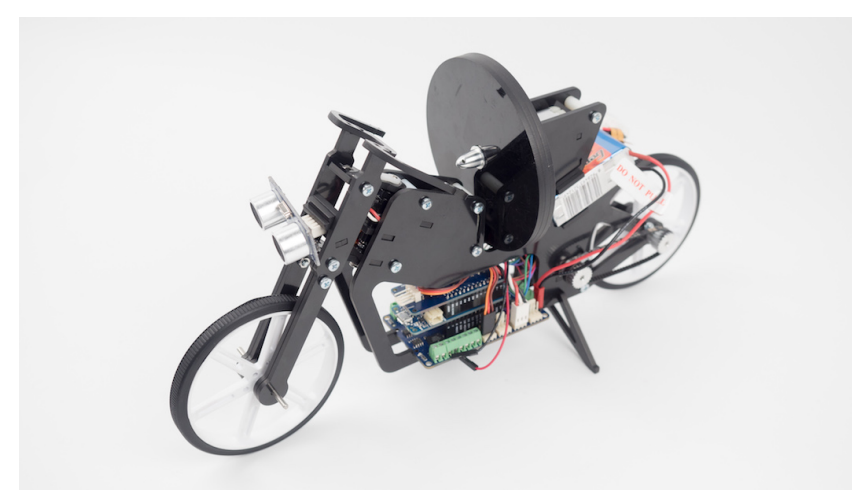
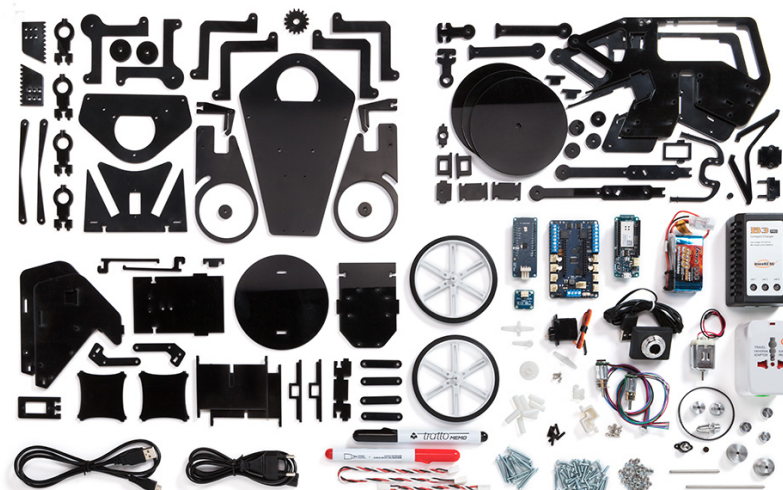
MAKERS

- * Create a HW ecosystem that can scale and a sustainable price-schema
- * Create a series of HW agnostic APIs allowing for HW migration on a project to project basis
- * Maintain a reasonable innovation level at the level of SW



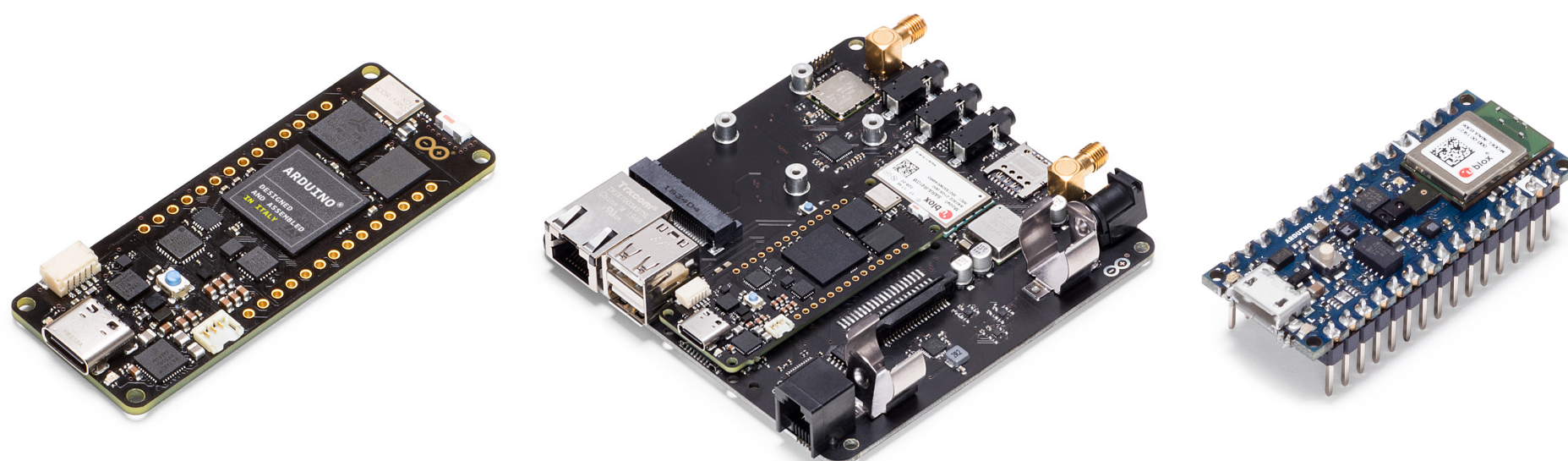
EDUCATION

- * Create courses to help secondary school teachers at their work
- * Create advanced kits for university students at undergraduate, graduate, and post-graduate levels
- * Support of advanced scientific experiments



PRO

- * Create state of the art HW to support the creation of industrial machinery
- * Develop an open source vertical for IoT, including HW, SW, Cloud, and DataViz
- * Research on HW for easy-to-connect, plug-n-play, self healing HW



POSITIONING TOWARD OH AND RISC-V

FUTURE WORK

- | | | |
|--|---|--|
| * Continue to be part of the discourse around OH (Arduino participated in the creation of the first declaration of freedoms in 2010) | * Consider the possibility of developing boards including Risc-V enabled processors | * Analyse the importance of this and other OH architectures for the industry and education |
| * Reach an understanding of the future of the technology (Risc-V) and the opportunities it can bring to all of Arduino's areas of action | * Benchmark existing boards including Risc-V devices | * Collaborate with public institutions involved in projects around OH |
| | * Participate in EU-research projects involving the technology | * Help in promoting the goods of OH and its benefits for society |